



MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE

(UGC-AUTONOMOUS INSTITUTION)

Affiliated to JNTUA, Ananthapuramu & Approved by AICTE, New Delhi

NAAC Accredited with A+ Grade, NIRF India Rankings 2024 - Band: 201-300 (Engg.)

NBA Accredited - B.Tech. (CIVIL, CSE, ECE, EEE, MECH, CST), MBA & MCA



Checklist No: IOAC/24- 25/15.2

DEPARTMENT OF MANAGEMENT STUDIES

Faculty Achievement 2024-2025*

S.No	Faculty Name	Particulars	Achievement
1	Dr.B.Rajesh Kumar	Ethics in Engineering Practices	Top Performing Mentor
2	Mr.B.Sreekanth	Marketing	Domain Certificate
3	Dr.B.Rajesh Kumar	Ethics in Engineering Practices	Topper 2%
4	Mr.B.Sreekanth	Marketing Research and Analysis	Topper 5%
5	Mr.B.Sreekanth	Introduction to Marketing Essentials	Topper 1%
6	Dr.K.S.Krishna	Management	NPTEL Discipline Star
7	Mr.B.Sreekanth	Management	NPTEL Discipline Star
8	Dr.Venkateswarlu	ICAMTES 2.0	Best paper awards
9	Dr.G.Nagarajan	South Asian Journal of Social Studies and Economics	Reviewer
10	Dr.G.Nagarajan	International Journal of communications, Network and system Sciences	Reviewer
11	Dr.Poonam Sahoo	NIT, Surathkal	PhD awarded
12	Mr.B.Sreekanth	NPTEL Topper	MITS appreciation & Incentive
13	Dr.Akhilesh Kumar	Aligarh Muslim University	PhD awarded

*Still ongoing.


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Department of Management Studies

Patent Details 2024-2025

S.No	Name	Designation	Institute	Type of Patent	Title of the Patent	Name of the Publisher	Year
1	Dr.Nagarajan G	Professor	MITS	Copy Right	Implantable device for automated Insulin pump	Canadian intellectual property office	Dec-24
2	V.G. Murugan	Assistant Professor	MITS	Publication	Lean Six sigma for enhancing hospital patient safety and quality improvement in healthcare	Machine learning based approach to study the service quality and loyalty intentions in mobile commerce and understanding the role of customer satisfaction	Aug-24


Coordinator


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Department of Management Studies Faculty Publications for the Academic Year 2024-25

Book Chapters

S.No	Title of the book chapter	Authors (in the order maintaining the position)	Book Name	Index	Year and month of Publication	Page No	ISSN/ISBN
1	Role of technology and Artificial Intelligence in Higher Education	Venkateswarlukarumuri Gowtami Kore	8 th International Conference	-	30-01-2025	121	978-93-6348-2135
2	Role of Technology and Artificial Intelligence in Higher Education	Akhilesh Kumar Vivek Deshwal	5 th International Conference on Role of Technology and Artificial Intelligence in Higher Education	-	2025	102-105	978-93-6348-2135
3	IoE Integration in Real-Time Pharmaceutical Supply Chains	Vijay Uprikar Monika Gorkhe Venkateswarlu Karumuri Mahesh R. Palav Amarja Satish Nargunde A. Shaji George Ambika Bhatia	Role of internet on everything (IOE), VLSI Architecture and AI in Real Time System	-	2025	433-448	DOI: 10.4018/979-8-3693-7367-5.ch029
4	Optimizing Supply Chain Management with IoW and AI	Banshi Prasad Aggrawal Shailesh Badre Praveen Aronkar Venkateswarlu Karumuri Mahesh R. Palav Girish Bagale	Interdisciplinary Approaches to AI, Internet of Everything, and Machine Learning	-	2025	423-425	DOI: 10.4018/979-8-3373-1032-9.ch027

5	Automatic stock price prediction and classification based on hybrid with AI Feature Selection method	Dr Sumit Pundir Dr V.G Murugan Dr P Raman Dr V.P Ramesh kumaar Jahnavi R P.Sudharsan	5 th International Conference on Recent Trends in Computer Science and Technology	-	2024	24-25	979-8-3503-5131-8
6	Intelligent AI within a Metamodel control system for financial crisis management system	A.Raajay Vardhini Mr. Ruchira Rawad Dr. D.R. Supreedh Dr. V.G. Murugan P. Krishna Reddy Dr. G. Manikandal	5 th International Conference on Recent Trends in Computer Science and Technology	-	2024	24-25	979-8-3503-5173-8
7	Novel Metrics introduced to Quantify the level of circularity in business models enabled by open innovation	B.T. Geetha E. Gnanaprasuna Ahmed Y.A.Bani Ahmed Shailendra Kumar Rai Priyanka Rana Neha Kapila	2024 International Conference on Trends in Quantum Computing and emerging business technology CHRIST	-	2024		979-8-3503-8427-7



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15.04.2025

Department of Management Studies

List of Faculty guided Ph.D Scholars for the Past Three Years 2022-2025

S.No	Name of the Scholar	Guide	Subject	Department	Title of the Study	Date of Award	University
1	Dr.Kalatage.SB	Dr.Nagarajan G	Marketing	Management Sciences	Effect of Total Quality Management on the Performance and Customer Satisfaction in Airline Industry	03.01.2025	Anna University Chennai


Research and Development Coordinator


Head-Management Studies